

# The Day Haremi's Life Changed

Haremi mission:  
To build the best e-learning content in the universe

So, what are we doing today, everyone?

We're building the best e-learning content in the universe!

Cool...



Does anyone get bored doing that?

Not really, but it would be good to do something a bit different sometimes...



Like what?

Hmmm... not sure. You're always telling us to simplify things, so could we just drop the 'e' from e-learning and build the best learning content in the universe?



We already have an amazing editorial team, so we could use them in other ways maybe, such as doing print-based work. We've done that in previous jobs and it was awesome!

Get some biscuits and tell me more...




4 packets of bourbons later...

So... if I understand this correctly, we take on large blended courses, and this will help our customers by just having **one** point of contact for everything. They no longer have to manage a bunch of freelancers as everything will be done under one roof. It will make their life easier and hopefully we can save them some money too!

You got it. Sounds good doesn't it?

Bourbons are the king of biscuits.



Planning meeting...

So, what new skills do we need to deliver this?

Print project managers

More copy-editors

Production controllers


Commissioning editors



So, let me get this right... We just need to build a team that has experience of doing print projects, and we're good to go?

We might need some customers too.

Why haven't we thought of this before?



6 months later... Haremi's mission: To build the best learning content in the universe

We're building the best learning content in the universe!

So, what are we doing today, everyone?


GCSE exam practice

GCSE revision books

Digital books for ELT

A Level Maths books and website

Course books for adult learning



Wow!!! We really are helping to change the way teachers teach and learners learn.

I think we need a bigger boat!

